



AMITY
UNIVERSITY
ONLINE

**STUDY
ABROAD**

**YOUR PATHWAY TO
SUCCESS**

GLOBAL PATHWAY PROGRAMS



YOUR SURE SHOT OPPORTUNITY
TO STUDY ABROAD FROM TOP
FOREIGN UNIVERSITIES

Amity Online
- Study Abroad



MS IN

BUSINESS
ANALYTICS

CLARK
UNIVERSITY

ABOUT CLARK UNIVERSITY, U.S.

Established in 1887 in Worcester, Massachusetts, Clark University holds the distinction of being one of the first all-graduate institution in the United States and functions as a private liberal arts and research university. It is recognized for its commitment to an inclusive and interdisciplinary educational framework, which encourages the exchange of diverse ideas.

The School of Management at Clark University is accredited by the Association to Advance Collegiate Schools of Business (AACSB), placing it within the esteemed top 5% of business schools worldwide. Research is a fundamental aspect of Clark's mission, with the objective of cultivating graduates who possess both specialized knowledge and strong ethical leadership capabilities.

The university's campus comprises 7 Schools of Learning, 8 Centers and Institutes, and 4 Libraries. Students have the opportunity to engage in a wide array of organizations, including the Clark Women in Business group and the School of Management Student Council, as well as participate in national associations such as the American Marketing Association and the Accounting and Finance Association. Clark University's now close to 140-year legacy has nurtured visionaries who challenge established norms and foster innovation.

Rankings and Accreditations

- Clark University is accredited by the AACSB, a distinction held by only 5% of global business schools.
- Clark holds an accreditation from the New England Commission of Higher Education (NECHE) for educational quality.
- The US News & World Report 2022-2023 ranks Clark among the Top 10 National Universities with under 5,000 students.
- The University is ranked #97 among the Top 100 Universities in the USA.
- Ranked #42 in 'Best Value Schools' for offering high-quality programs at affordable prices.

ABOUT AMITY UNIVERSITY

Established over 30 years ago, **Amity University** is the flagship institution of India's leading not-for-profit global education group, recognized for its unparalleled academic excellence and innovation. Ranked among the **top 3% universities globally** by QS and THE, Amity continues to redefine higher education with its student-centric approach and research-driven focus.

Why Amity University Noida?

- **Global Presence:** Campuses across India, London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, Muscat, South Africa, Amsterdam and Tashkent
- **Research Excellence:** Over 2,200 patents filed and 36,000+ research papers published
- **World-class Facilities:** 35+ research centers, hi-tech labs, and self-sustained campuses across 2,000 acres
- **Industry Collaborations:** Partnerships with Tata, RICS (UK), and CII to deliver industry-led education
- **Alumni Network:** 700,000+ alumni excelling globally in top organizations and universities

With a strong focus on nurturing leadership, innovation, and a global outlook, Amity University Noida stands as a beacon of excellence in education.

Rankings and Accreditations

- Asia's only not-for-profit university to be awarded accreditation by WASC (USA) and UK's Quality Assurance Agency for Higher Education
- India Today: Ranked India's No.1 Private University (11 consecutive years)
- Ranked among The Top Universities Globally for producing the Most Employable Graduate : THE Global Employability Survey (5 consecutive years)



Why Study in USA?

- Home to 25% of the world's top 100 universities, USA offers unparalleled academic excellence.
- With over 4000 universities offering 34000+ programs, USA provides an extensive array of educational opportunities.
- USA invests \$500 billion annually in research, fuelling innovation across diverse fields.
- Remarkably, 1 in 5 CEOs worldwide earned their degree from USA, underscoring its influence on global business leadership.
- Over 1 million international students choose USA annually, fostering a vibrant, multicultural learning environment.
- International graduates in USA enjoy up to 3 years of work permit, enhancing their career prospects significantly.

About The City of Worcester

Worcester is strategically located between Boston and Springfield, serving as a central hub in Massachusetts. The city harmonizes the appeal of a historic small town with the benefits and attractions characteristic of a vibrant urban centre.

The city offers a wealth of opportunities for its young residents, including nightlife, dining establishments, annual festivals, cultural events, and a variety of museums. With a mere 50-minute drive to Boston, students are presented with access to distinguished universities such as MIT, Harvard University, and Boston University.

Worcester stands out for its affordability, as its average housing costs are below the Massachusetts state average. The median rents for housing options in the area are \$1,063 for studio apartments, \$1,134 for one-bedroom units, and \$1,450 for two-bedroom accommodations. In addition, numerous businesses are present in close proximity establishing Worcester as an optimal location for internships and employment opportunities.

Why study MSBA abroad at Clark University?

Get Hands-On Approach

Students enrolling for the MSBA program through Amity Online - Study Abroad' Pathway Program can expect state-of-the-art technology skills development at Clark's University. Through practical projects and real-world applications, students engage directly with advanced tools and techniques, preparing them to tackle complex data challenges in their future careers. This experiential learning ensures graduates are industry-ready and highly competitive.

Rigorous and Systematic Educational Experience

The MSBA program at Clark University offers a curriculum that is meticulously designed to cover comprehensive theoretical foundations while integrating practical applications. This rigorous approach ensures students develop a deep understanding of business analytics principles, fostering analytical thinking and problem-solving skills that are essential for success in the field.

Individualized Research and Competition Experience

Clark University provides individualized research opportunities and fosters a competitive spirit among students. Award-winning student groups engage in high-level research projects, often competing and excelling in national and international competitions. This environment encourages innovation and collaboration, allowing students to showcase their skills and gain recognition for their academic and practical accomplishments.

Career Development Opportunities

Clark University's MSBA program is dedicated to career development, offering extensive support through workshops, networking events, and personalized career counselling. Students benefit from the university's strong industry connections, gaining access to internships and job placements opportunities with top companies. This focus on career readiness ensures graduates are well-equipped to secure rewarding positions in the business analytics field.

Opportunity to Specialize in Marketing, Accounting, and Finance

Students in the MSBA program at Clark University have the unique opportunity to specialize in Marketing, Accounting, or Finance. This flexibility allows them to tailor their education to their career interests and goals. Specialization courses provide in-depth knowledge and skills relevant to these fields, enhancing their expertise and employability in specific areas of business analytics.

Why MSBA from Amity Online - Study Abroad?

Amity Online - Study Abroad offers comprehensive support for students, addressing everything from minor tasks like program registrations and the admission process to major challenges such as VISA applications and documentation. Beyond administrative assistance, Amity Online - Study Abroad ensures comprehensive language classes and cultural training, preparing students thoroughly for their international journey. This equips students with the skills, confidence, and additional advantages that are necessary for success, enhancing the entire overseas experience.

Amity Online - Study Abroad Advantages

- Save time & money studying abroad
- Waiver for GRE/GMAT/IELTS
- Balanced industry-aligned curriculum
- Global exposure and connections
- Smooth academic progression
- Financially rewarding programs
- Counseling support at every step
- Cutting-edge technology integration
- Alumni Status
- Simplified VISA procedure

PROGRAM HIGHLIGHTS

01

Coursework Distribution

06 credits from Amity University Online
and 32 credits from Clark University

02

Program Duration

6 months hybrid program at Amity University Online
and 12 months on-campus at Clarks University in USA

03

Cost Savings

Students can save up to ₹27.5 lakh
on tuition fees

04

Standardized Test Waiver

No GMAT/GRE/IELTS/TOEFL required
for admission

05

Optional Practical Training (OPT)

Opportunity to gain work experience
in US for up to 3 years through OPT

06 Semester Credits



Students will complete 06 credits towards the program.

30%

coursework in India

**PATHWAY
SPECIFICS**

70%

coursework at
Clark University, Worcester, Massachusetts

32 Semester Credits



Students will complete 32 credits towards the program.

Roadmap to Success





AMITY
UNIVERSITY
ONLINE

STUDY
ABROAD

Break Through Business Boundaries.

Master of Science in Business Analytics (MSBA)
– Clark University

Smart MSF. Smarter Savings.



Guaranteed
admission



Save up to ₹25.3 lakh
with Amity Online - Study
Abroad



Easy international
work permit



Credit transfer
acceptance

I would like to extend my gratitude to the entire Amity Online - Study Abroad team who made it so easy for me to live my dream of experiencing overseas education. They helped me at every step of the study abroad application process, which left me with ample time to focus only on my academics.



Eishvak Sengupta



To any student considering abroad education, I strongly recommend the Amity Online - Study Abroad Pathway program since it's more than just a pathway to your master's degree abroad; it's a transformative journey of personal and academic growth. From the initial consultation to the moment I stepped foot on campus overseas, the support I recieved was unparalleled.



Piyush Arora



I am glad to have been a part of the Amity Online - Study Abroad Pathway Program. According to me, what sets the program apart is its personalised approach. Unlike other service providers, they didn't push me to pick from the pool of several foreign universities but, took the time to understand my academic interests, career goals, and financial constraints to recommend the best-fit institutions. This tailored guidance was invaluable and was a great add-on to the many benefits of studying abroad.

Mahek Sharma



Student Reviews

Career Opportunities

MSBA in USA offers diverse career opportunities

Pursuing a master's degree in business analytics in the USA is a top achievement for aspiring data enthusiasts. In an era where data-driven decision-making is the center for all major business policies and decision making, this prestigious degree not only provides a comprehensive mastery of advanced analytical skills but also unlocks a wealth of lucrative career opportunities, positioning graduates at the forefront of the industry.

Jobs after MSBA in USA

Data Analyst

Average salary of approximately

\$85,000-\$95,000

per year

Business Intelligence Analyst

Average salary of approximately

\$95,000-\$105,000

per year

Data Scientist

Average salary of approximately

\$135,000-\$145,000

per year

Business Analytics Manager

Average salary of approximately

\$125,000-\$135,000

per year

Operational Analyst

Average salary of approximately

\$75,000-\$85,000

per year

Curriculum Overview

Students will complete the first 6 months of their Master's Program at Amity University Online and the remaining 12 months at Clark University
Here's how the syllabus expands across the two segments

Earn 06 Credits
at Amity University
Online

MSBA

Courses

- **Statistics for Management**
- **Data Driven Decision Mkg & Insights**

Curriculum Overview

Students will complete the first 6 months of their Master's Program at Amity University Online and the remaining 12 months at Clark University
Here's how the syllabus expands across the two segments

Earn 32 Credits
at Clark University

MSBA

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- **Information Systems for Analytics**
- **Statistics Modeling for Analytics**
- **Database Mgt and SQL for Analytics**
- **Marketing Research & Analysis**
- **Machine Learning**
- **Visual Analytics and Business Intelligence**
- **Digital Marketing Analytics**
- **Applied Business Analytics**
- **Advanced Big Data Computing and Programming**

Overall Expenses
Just — \$44,080

Minimum Time to Complete	18 Months
Tuition Fee	\$24,075
Living Cost	\$14,995
Overall Cost	\$39,070
Loan Assistance Up to	100%
Amity Online - Study Abroad Program	\$5,010
Total Expense	\$44,080
Earning Income (PA)	\$80,000*

*Average taken as per the research



Amity Online - Study Abroad Pathway Overview

Program Duration and Format

- 6 Months - Hybrid - Amity University Online
- 12 Months- On Campus at Clark University, Worcester, Massachusetts, USA

Program Fee Course Curriculum

- Amity Online - Study Abroad Pathway Program from Amity University Online -
- ₹4,50,000

Eligibility Criteria

- Applicants must have a US equivalent GPA of 3.0
- Academic Transcript of 6 months Pathway (18 Credits) from Amity University
- Documents: CV/Resume, Official Transcript (UG), LOR, SOP
- Duolingo Score : 115

Selection Process

Step 1: Application, Screening & Seat Blocking

Fill out the application form online. Our admissions committee will screen your profile to check eligibility. You will be required to pay INR 20,000 to block your seat.

Step 2: Receive Your Offer Letter

Upon qualifying the profile screening and confirming your seat block, an official Offer Letter will be sent to you confirming your selection for the program.

Step 3: Complete Full Payment & Start Course

To finalize your admission, pay the remaining full balance of the program fee. You will gain access to the prep course and start your journey only after the full payment is completed.



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