



**AMITY**  
UNIVERSITY  
ONLINE

**STUDY  
ABROAD**

**M.Sc.** (Sustainable Tourism  
and Event Management)

# GLOBAL PATHWAY PROGRAM

YOUR PATHWAY TO SUCCESS

**esdes**<sup>UcLy</sup>  
BUSINESS SCHOOL  
LYON-ANNECY

**YOUR SURE SHOT OPPORTUNITY  
TO STUDY ABROAD FROM TOP FOREIGN UNIVERSITIES**





# ABOUT ESDES BUSINESS SCHOOL LYON, FRANCE

Founded in 1987 within the Catholic University of Lyon, ESDES Business School is **dedicated to shaping responsible leaders who can meet the challenges of tomorrow's business world. With 1,750 students and an alumni community of more than 6,000 graduates, ESDES offers an education that balances academic excellence with a strong ethical foundation.**

**The university offers specialized M.Sc programs in Circular Economy and Sustainable Innovation, Impact Finance and Fintech Management, and Sustainable Tourism and Event Management — each designed to provide advanced academic knowledge combined with real-world professional experience.**

Responsible management is central to ESDES's identity. **Since 2016, the school has been a signatory of the UN Principles for Responsible Management Education (PRME), embedding sustainability, ethics, and social responsibility into teaching, research, and student life. Its three guiding values—ecological commitment, social commitment, and trust in people—are reflected across the curriculum and campus culture. Every student engages in climate awareness activities such as Climate Fresco, while at least 10% of coursework addresses impact-driven themes.**

**Through the Institute of Sustainable Business and Organizations (ISBO) and over 100 corporate and academic partnerships, ESDES equips graduates not just as managers, but as changemakers for a sustainable and inclusive future.**

## Rankings and Accreditations

- **#91st in the Financial Times Best European Business Schools 2024 – Strong performance in employability, salaries, and diversity.**
- **Ranked #3 Most Preferred Business School by Students**
- **AACSB Accreditation – Among the top business schools worldwide.**
- **EPAS Accreditation – International recognition of program quality.**
- **Conférence des Grandes Écoles (CGE) Membership – Prestigious French network of elite institutions.**
- **UN PRME Signatory – Commitment to responsible management education.**
- **EFMD (Master) Accreditation**



# ABOUT AMITY UNIVERSITY

Established over 30 years ago, Amity University Noida is the flagship institution of India's leading not-for-profit global education group, recognized for its unparalleled academic excellence and innovation. Ranked among the top 3% universities globally by QS and THE, Amity continues to redefine higher education with its student-centric approach and research-driven

## Why Amity University Noida?

- **Global Presence:** Campuses across India, London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, Muscat, South Africa, Amsterdam and Tashkent
- **Research Excellence:** Over 2,200 patents filed and 36,000+ research papers published
- **World-class Facilities:** 35+ research centers, hi-tech labs, and self-sustained campuses across 2,000 acres
- **Industry Collaborations:** Partnerships with Tata, RICS (UK), and CII to deliver industry-led education
- **Alumni Network:** 700,000+ alumni excelling globally in top organizations and universities

With a strong focus on nurturing leadership, innovation, and a global outlook, Amity University Noida stands as a beacon of excellence in education.

## Rankings and Accreditations

- **QS and THE:** Top 3% Globally
- **India Today:** Ranked India's No.1 Private University (11 consecutive years)
- **THE Global Employability Survey:** Among the Top Universities for Graduate Employability



# FRANCE

## Best Destination For Global Learners

### 1. World-Class Education

France is consistently ranked among the Top 5 global study destinations with over 4 million international students. It is home to 3,500+ universities and 19 Triple Crown-accredited business schools—placing it in the top 1% globally. Institutions such as Rennes, EMLYON, and Audencia are recognized worldwide for academic excellence and future-focused education.

### 2. Strong Economy

As the world's 7th largest economy with a GDP per capita of \$46,150, France offers unmatched exposure to global industries. From aerospace and automotive (Airbus, Renault) to luxury and fashion (LVMH, Chanel, Hermès), France is a hub of innovation, sustainability, and international business opportunities.

### 3. Quality of Life

International students in France enjoy a high standard of living supported by student-friendly policies. These include a 30% rent subsidy, free public healthcare with major reimbursements, and free schooling for children up to 18. A balanced lifestyle is ensured through a 35-hour work week, 5 weeks of paid leave, and opportunities for part-time work during studies.

### 4. Career Opportunities

France provides strong career pathways through a 2-year post-study work visa (APS), allowing graduates to gain valuable international experience. With the possibility of transitioning to long-term permits like the Talent Passport, students can secure full-time roles in line with their education, paving the way for career growth and settlement in one of Europe's most dynamic economies.

## About Lyon

**Lyon, France's second-largest metropolitan area, sits at the confluence of the Rhône and Saône rivers and offers a distinctive balance of heritage and modernity. Recognized as a UNESCO World Heritage site, the city combines Renaissance architecture and Roman landmarks with contemporary districts like Confluence, making it both historic and forward-looking. Its compact neighborhoods, extensive cycling paths, and reliable TCL transport system ensure smooth connections across the city and beyond, with Paris reachable in just two hours by high-speed train.**

**Home to more than 180,000 students, including over 15,000 international residents, Lyon is one of Europe's most vibrant academic and cultural centers. The city's green lungs, including the 117-hectare Parc de la Tête d'Or, offer lakes, botanical gardens, and open-air spaces, creating a refreshing contrast to its lively urban rhythm.**

**Globally known as the gastronomic capital of France, Lyon enriches daily life with bustling markets, traditional bouchons, and a thriving café culture. Its calendar is equally rich, featuring world-renowned events such as the Fête des Lumières, Nuits Sonores, and the Biennale de la Danse. With strong European connectivity, modern amenities, and a warm community spirit, Lyon provides an ideal environment for study, work, and personal growth.**



# Why pursue your M.Sc. Sustainable Tourism and Event Management at ESDES Business School?

The M.Sc Sustainable Tourism & Event Management at ESDES Business School equips you to be that change-maker—delivering the strategic insight and hands-on expertise to shape tourism and events that respect both people and the planet.

## Certified Excellence & Real-World Mastery:

The program carries the prestigious M.Sc label awarded by the Conférence des Grandes Écoles (CGE), validating its excellence in internationalization, applied research, and strong business relevance.

## Industry-Guided, Impact-Oriented Design:

Developed with crucial input from sector professionals, the curriculum emphasizes circular business models, eco-design, stakeholder engagement, and sustainable event management strategies. This ensures learners gain competencies aligned with current and future industry needs.

## Hands-On, International Field Learning:

The program features two field trips—one local and one European—and a live consultancy project in Athens with Amalia Hotels, where students audit, propose, and present sustainable strategies directly to industry leaders.

## Student Success & Career Readiness:

With a 4-month professional internship built into the curriculum and a 90% post-graduation employment rate within 3 months, graduates are well-placed for impactful roles in sustainable tourism, event leadership, and destination management. In fact, ESDES carries an impressive student satisfaction survey grade of 4.5 out of 5 for academic excellence.





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## Why Amity Online - Study Abroad?

At Amity Online - Study Abroad, we don't just offer international degrees - we offer a complete ecosystem to help students study abroad with confidence and build a future on the global stage. Whether it's about choosing the right university, preparing for the move, or shaping a career that spans continents, Amity Online - Study Abroad ensures your aspirations take flight -

## Amity Online - Study Abroad Advantages

- Save time & Cut Expenses by up to 60%
- 30%-50% coursework in India with Amity University Online  
50%-70% coursework with Partner University
- Waiver for GRE/GMAT/SAT
- Balanced industry-aligned curriculum
- Global exposure and connections
- Smooth academic progression
- Financially rewarding programs
- Counselling support at every step
- Cutting-edge technology integration
- Credit Transfer acceptance
- End-to-end support with Application, SOP, LOR & VISA

# PROGRAM HIGHLIGHTS

## 01 | Coursework Distribution

60 ECTS credits from Amity University Online and 60 ECTS credits from ESDES Business School

## 02 | Program Duration

9 months hybrid program at Amity University Online and 13 months on-campus at ESDES Business School, France

## 03 | Cost Savings

Students can get a scholarship of up to 20%

## 04 | Standardized Test Waiver

No GMAT/GRE required for admission/  
No requirement for IELTS/TOEFL/PTE

## 05 | Autorisation Provisoire de Séjour (APS)

Opportunity for international graduates to search for a job in France for up to 2 years after graduation

## 06 | Free French Language Proficiency Classes

A1 level French language proficiency classes integrated with online curriculum in your first year coursework

**60** ECTS Credits



**AMITY**  
UNIVERSITY  
ONLINE

Students will complete 60 credits  
Towards the program.

**50%**

coursework in India

## **PATHWAY SPECIFICS**

**50%**

coursework at  
ESDES Business School, France

**60** ECTS Credits

**esdes** UcLy  
BUSINESS SCHOOL  
LYON-ANNECY

Students will complete 60 credits  
towards the program.



# Roadmap to Success





# Break through Business Boundaries.

M.Sc in Sustainable Tourism and Event Management  
- ESDES Business School, France

## Smart M.Sc. Smarter Savings.



Streamlined  
admission



Get a scholarship of up to  
20% with Amity Online  
Study Abroad



Easy international  
work permit



Credit transfer  
acceptance

# Student Reviews

I would like to extend my gratitude to the entire Amity Online - Study Abroad team who made it so easy for me to live my dream of experiencing overseas education. They helped me at every step of the study abroad application process, which left me with ample time to focus only on my academics.



**Eishvak Sengupta**



To any student considering abroad education, I strongly recommend the Amity Online - Study Abroad Pathway program since it's more than just a pathway to your master's degree abroad; it's a transformative journey of personal and academic growth. From the initial consultation to the moment I stepped foot on campus overseas, the support I received was unparalleled.



**Piyush Arora**



I am glad to have been a part of the Amity Online - Study Abroad Pathway Program. According to me, what sets the program apart is its personalised approach. Unlike other service providers, they didn't push me to pick from the pool of several foreign universities but, took the time to understand my academic interests, career goals, and financial constraints to recommend the best-fit institutions. This tailored guidance was invaluable and was a great add-on to the many benefits of studying abroad.

**Mahek Sharma**





# Career Opportunities

**Graduates of the M.Sc Sustainable Tourism & Event Management are well-positioned to enter a market projected to grow at 10.3% CAGR from 2022 to 2030 (Grand View Research, 2023). The program's blend of sustainability, strategic planning, and event management expertise equips professionals to take on leadership roles across tourism boards, international event agencies, luxury hospitality groups, and non-profit organizations focused on sustainable development**

## Sustainable Tourism Project Manager

Average salary of approximately

**€55,000**

per year

## Event Sustainability Consultant

Average salary of approximately

**€50,000**

per year

## Destination Marketing Manager

Average salary of approximately

**€60,000**

per year

## Eco-Lodge or Sustainable Hospitality Manager

Average salary of approximately

**€48,000**

per year

## CSR Manager

Average salary of approximately

**€65,000**

per year

## Tourism Policy Advisor

Average salary of approximately

**€58,000**

per year

# Curriculum Overview

**Students will complete the first 9 months of their Master's Program at Amity University Online and the remaining 13 months at ESDES Business School. Here's how the syllabus expands across the two segments:**

**Earn 60 Credits  
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**COURSES**

## **Semester -1**

- Accounting for Managers
- Professional Communication
- Managerial Economics
- Marketing Management
- Statistics for Management

## **Semester - 2**

- Conflict Resolution and Management
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods



# Earn 60 Credits at ESDES Business School

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## **Block 1: How to develop an innovative strategy for sustainable tourism – 15 ECTS**

- Culture Heritage in Sustainable Tourism
- Eco-conception & Design Thinking in Tourism
- From Linear to Circular Economy in Tourism
- Territorial Demographics in Nature Preservation
- Value Chain Management

## **Block 2: How to Deploy a Sustainable Tourism Strategy – 15 ECTS**

- Services Marketing
- Exploring Tourism Landscapes
- Selling Sustainable Dreams
- Sustainable Business Models
- Sustainability Controlling and Management
- Choice of 2 Masterclasses : Frugal Innovation, Leadership Skills, Waste Management or Responsible Management

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## **Block 3: Creating and Rolling Out Responsible Events – 15 ECTS**

- Stakeholder & Tools Project Management
- Legal Aspects of Event Management
- Sponsoring and Press Relations for Corporate Events
- B2B Marketing for Event Organisation
- Big Data Analytics in the Hospitality and Event Industry

## **Block 4: Control and Optimise a Sustainable Tourist Destination – 15 ECTS**

- Hotel Quality Management – Operations and Sustainability – Athens
- Hotel Strategies – Real Estate and Sustainability – Athens
- Sustainable Tourist Behaviour
- Destination Management
- Revenue Management Strategies
- Risk Management



Overall Expenses  
Just — **€29,643\***

|                                   |                 |
|-----------------------------------|-----------------|
| Minimum Time to Complete          | 22 Months       |
| Tuition Fee                       | €14,500         |
| Living Cost                       | €12,000         |
| <b>Overall Cost</b>               | <b>€27,000</b>  |
| Loan Assistance Up to             | 100%            |
| Amity Online Study Abroad Program | €3,143*         |
| <b>Total Expense</b>              | <b>€29,643*</b> |
| Earning Income (PA)               | €56,000*        |

*\*\*Source: World Economic Forum's Future of Jobs Report 2025*





# Admission Process

## Program Duration and Format

- 9 Months Hybrid - Amity University Online
- 13 Months - On Campus at ESDES Business School, France

## Program Fee Course

- Amity Online - Study Abroad Program - ₹3,50,000
- On Campus M.Sc. - Impact Finance and Fintech Management at ESDES Business School - €14,500

## Eligibility Criteria

- Students with a 3-year/4-year bachelor's degree (any field) with a minimum of 55% in their Undergraduate education
- IELTS or other English Proficiency test score waiver if the student has previously graduated from a program taught in English and has an MOI
- Transfer criteria- To successfully transition into the M.Sc. Year 1 program at ESDES Business School, students must score an aggregate of 55% and above in the first-year coursework done at Amity University Online with a minimum of 55% in each course





# Selection Process

## Step 1: Application, Screening & Seat Blocking

Fill out the application form online. Our admissions committee will screen your profile to check eligibility. You will be required to pay INR 20,000 to block your seat.

## Step 2: Receive Your Offer Letter

Upon qualifying the profile screening and confirming your seat block, an official Offer Letter will be sent to you confirming your selection for the program.

## Step 3: Complete Full Payment & Start Course

To finalize your admission, pay the remaining full balance of the program fee. You will gain access to the prep course and start your journey only after the full payment is completed.



## For further details, contact:

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