



AMITY
UNIVERSITY
ONLINE

**STUDY
ABROAD**

M.Sc. (International Negotiation &
Business Development)

GLOBAL PATHWAY PROGRAM

YOUR PATHWAY TO SUCCESS



YOUR SURE SHOT OPPORTUNITY
TO STUDY ABROAD FROM TOP FOREIGN UNIVERSITIES

ABOUT RENNES

School of Business, FRANCE

Rennes School of Business (RSB), France is a globally respected Grande École de Commerce established in 1990 in Rennes, the capital of Brittany, with additional presence in Paris. Known for its triple accreditation—AACSB, AMBA, and EQUIS—RSB is part of the elite ~1 % of business schools worldwide meeting the highest standards of international business education and academic quality.

RSB delivers a broad portfolio of Bachelor's, Master's, M.Sc. , PhD, and Executive Education programs across management, finance, marketing, luxury brand management, supply chain, and digital business, with most courses taught entirely in English to support a truly global student experience.

Its Master in Management (Programme Grande École) is ranked among the top 100 in the world by the Financial Times 2025, reflecting the school's international outlook, teaching excellence, and strong professional outcomes. RSB's community is deeply international: over 100 nationalities are represented on campus, a majority of programs are delivered in English, and the faculty includes a high percentage of international scholars, reinforcing global perspectives in teaching and research. Students benefit from a wide network of 350+ global partner universities, double-degree options, and structured exchange programs that enhance intercultural competence and professional mobility.

On career outcomes, Rennes School of Business reports strong employability metrics with graduates across programs frequently securing employment within six months of graduation and average salaries often around €60,000 annually—particularly for Master in Management alumni—with placement rates exceeding 85–89 % in recent cohorts.

The school's dedicated Career Center supports students with coaching, internships, recruitment events, and employer engagement, preparing them for careers in sectors such as consulting, finance, marketing, operations, and technology.

Although the institution does not publish an official public list of hiring partners, Rennes SB graduates are consistently recruited by major global and French firms such as Accenture, Deloitte, EY, KPMG, Google, Microsoft, Hermès, Capgemini, Danone, TotalEnergies, Amazon, and L'Oréal—illustrating strong industry demand for its alumni across diverse corporate environments.

With strong academic credentials, a highly international community, extensive global partnerships, and excellent professional outcomes, Rennes School of Business offers students a comprehensive, globally oriented education that prepares them for leadership roles in today's interconnected business landscape.

Rankings and Accreditations

- Rennes School of Business holds the prestigious AACSB, EQUIS, and AMBA accreditations, a distinction achieved by less than 1% of business schools worldwide, confirming the highest global standards in teaching, research, and industry relevance.
- Fully recognised by the French Ministry of Higher Education, ensuring international degree validity across Europe and globally.
- Membership of France's most elite academic association, Conférence des Grandes Écoles (CGE), representing top-tier institutions known for academic excellence and strong employer trust.
- Consistently featured in the Financial Times Global Rankings, highlighting its international outlook, faculty diversity, and graduate outcomes.
- Several programs at Rennes SB are recognised by the European Foundation for Management Development (EFMD), reinforcing global academic quality.

ABOUT AMITY UNIVERSITY

Established over 30 years ago, **Amity University Noida** is the flagship institution of India's leading not-for-profit global education group, recognized for its unparalleled academic excellence and innovation. Ranked among the **top 3% universities globally** by QS and THE, Amity continues to redefine higher education with its student-centric approach and research-driven focus.

Why Amity University Noida?

- **Global Presence:** Campuses across India, London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, Muscat, South Africa, Amsterdam and Tashkent
- **Research Excellence:** Over 2,200 patents filed and 36,000+ research papers published
- **World-class Facilities:** 35+ research centers, hi-tech labs, and self-sustained campuses across 2,000 acres
- **Industry Collaborations:** Partnerships with Tata, RICS (UK), and CII to deliver industry-led education
- **Alumni Network:** 700,000+ alumni excelling globally in top organizations and universities

With a strong focus on nurturing leadership, innovation, and a global outlook, Amity University Noida stands as a beacon of excellence in education.

Rankings and Accreditations

- QS and THE: Top 3% Globally
- India Today: Ranked India's No.1 Private University (11 consecutive years)
- THE Global Employability Survey: Among the Top Universities for Graduate Employability



FRANCE

Best Destination For Global Learners

1. Globally Respected Higher Education System

France is one of the world's top study destinations, hosting 400,000+ international students across leading universities and Grandes Écoles. French degrees are globally recognised for their academic rigour, research excellence, and strong industry integration, particularly in business, analytics, and technology.

2. Strong Economy & Data-Driven Job Market

As one of Europe's largest economies, France is home to global leaders such as BNP Paribas, Capgemini, Accenture, L'Oréal, Airbus, Orange, and TotalEnergies. With rapid growth in data analytics, AI, consulting, finance, and digital transformation, France offers strong career opportunities for analytics and business graduates.

3. Excellent Quality of Life & Student Benefits

France consistently ranks high for quality of life, healthcare, public infrastructure, and cultural richness. International students benefit from affordable public education, subsidised housing support (CAF), student transport discounts, and access to world-class healthcare, making it a cost-effective European study destination.

4. Attractive Post-Study Work & Career Pathways

International graduates can stay back in France for up to 24 months to search for jobs under the post-study residence permit. France also offers clear pathways to long-term residence and EU-wide career mobility, making it an ideal base for launching a European career.

About Rennes

Rennes is a fast-growing innovation, technology, and education hub in western France, widely recognized for its strong focus on data, digital transformation, and applied research. As the capital of the Brittany region, Rennes has emerged as a key center for IT, cybersecurity, data analytics, telecom, and smart systems, making it highly relevant for students pursuing careers in data and business analytics.

The city hosts major employers and research organizations such as Orange, Capgemini, Atos, Thales, Sopra Steria, CGI, Accenture, and several high-growth tech startups. Rennes also benefits from close academic-industry collaboration through technology parks, innovation clusters, and research labs, offering students strong exposure to real-world data and analytics projects.

Rennes is consistently ranked among France's best student cities, known for its affordable cost of living, safe environment, and excellent quality of life compared to Paris or Lyon. With a vibrant international student community, efficient public transport, and a rich cultural scene, the city offers an ideal balance between academic focus and lifestyle.

Strategically located just 1.5 hours from Paris by high-speed train, Rennes provides easy access to France's major business and employment markets while offering a more student-friendly environment. For students at Rennes School of Business, studying in Rennes means building data-driven careers in a city designed for innovation, learning, and long-term professional growth.

Why Pursue M.Sc. International Negotiation & Business Development at Rennes School of Business?

The M.Sc. in International Negotiation & Business Development at Rennes School of Business is designed for students who want to build front-end, growth-focused international careers at the intersection of strategy, sales, and cross-cultural negotiation.

Triple Crown-Accredited Business School

Rennes School of Business holds the prestigious AACSB, EQUIS, and AMBA accreditations, placing it among the top 1% of business schools globally. This ensures strong international recognition of the degree and credibility with multinational employers.

Excellent Graduate Employability

RSB consistently reports 95–98% employment within six months across its master's programs. Graduates from accounting and audit-focused tracks are recruited into roles that demand strong technical expertise combined with business and regulatory understanding..

Strong Focus on International Accounting Standards

The program provides in-depth exposure to IFRS, international auditing standards, management control systems, and corporate reporting, equipping students with skills that are directly applicable across global markets and multinational organisations.

Career Alignment with Big Four & Global Firms

RSB alumni work with leading employers such as Deloitte, EY, KPMG, PwC, Accenture, Capgemini, BNP Paribas, Société Générale, TotalEnergies, Danone, and Airbus, reflecting the program's strong alignment with employer requirements in accounting, audit, consulting, and finance.

Applied, Practice-Oriented Learning

Students learn through case studies, simulations, group projects, and applied assignments, allowing them to work on real-world accounting, auditing, and control challenges rather than purely theoretical models.

Strategic Advantage of Studying in France

France is one of Europe's largest economies and a key hub for multinational headquarters, consulting firms, and international sales operations, offering strong internship and post-study employment opportunities across the EU.

End-to-End Support Through Amity Online - Study Abroad

France is one of Europe's largest economies and a key hub for multinational headquarters, consulting firms, and international sales operations, offering strong internship and post-study employment opportunities across the EU.

Why Amity Online - Study Abroad?

At Amity Online - Study Abroad, we don't just offer international degrees - we offer a complete ecosystem to help students study abroad with confidence and build a future on the global stage. Whether it's about choosing the right university, preparing for the move, or shaping a career that spans continents, Amity Online - Study Abroad ensures your aspirations take flight - smoothly and successfully.

Amity Online - Study Abroad Advantages

- Save time & cut expenses by up to 60%
- 30%-50% coursework in India with Amity University Online
50%-70% coursework with Partner University
- Waiver for GRE/GMAT/SAT
- Balanced industry-aligned curriculum
- Global exposure and connections
- Smooth academic progression
- Financially rewarding programs
- Counselling support at every step
- Cutting-edge technology integration
- Credit Transfer acceptance
- End-to-end support with application, SOP, LOR & VISA

PROGRAM HIGHLIGHTS

01

Coursework Distribution

60 ECTS credits from Amity University Online and
60 ECTS credits from Rennes School of Business

02

Program Duration

9 months hybrid program at Amity University Online
12 months on-campus at Rennes School of Business, France

03

Cost Savings

15% discount on tuition fee

04

Standardized Test/English Proficiency Test Waiver

No GMAT/GRE
required for admission/
No requirement for IELTS/TOEFL/PTE

05

Autorisation Provisoire de Séjour (APS)

Opportunity for international graduates to
search for a job in France for up to 2 years
after graduation

06

Free French Language Proficiency Classes

A1 level French language proficiency classes
integrated with online curriculum in
your first year coursework

60 ECTS
Credits



Students will complete 60 credits
towards the program.

40%

coursework in India

PATHWAY
SPECIFICS

60%

coursework at Rennes School of
Business, France

60 ECTS Credits



Students will complete 60 credits
towards the program.

Roadmap to Success



Break Through Business Boundaries.

M.Sc. in International Negotiation & Business Development

- Rennes School of Business (RSB)
France



Smart M.Sc. Smarter Savings.



Streamlined
admission



Save up to ₹19.45 lakhs
with Amity Online -
Study Abroad



Easy international
work permit



Credit transfer
acceptance

Student Reviews

The M.Sc. International Negotiation & Business Development program helped me develop strong negotiation, communication, and strategic thinking skills.

The role plays, simulations, and case studies felt very close to real business scenarios. Amity Online - Study Abroad supported me throughout the pathway and made the transition from India to France well structured and smooth.



Eishvak Sengupta



Rennes School of Business has a strong reputation in finance and accounting, which was a key factor for me. The program helped me build a solid foundation in international accounting and managerial control, relevant for careers in auditing and consulting. Amity Online - Study Abroad played an important role in guiding me through admissions, documentation, and pre-departure preparation.



Piyush Arora



The M.Sc. in International Negotiation & Business Development gave me a global perspective on how businesses expand and manage partnerships across borders. Faculty members bring strong industry insight, which makes learning very relevant. Amity Online - Study Abroad acted as a reliable support partner, guiding me from counselling to pre-departure preparation.

Sneha Banerjee



Career Opportunities

Graduates of the M.Sc. in International Negotiation & Business Development from Rennes School of Business are prepared for client-facing, growth-oriented roles that combine commercial strategy, negotiation expertise, and cross-cultural business development. As companies expand internationally and manage complex stakeholder ecosystems, demand for professionals who can drive partnerships and revenue growth continues to rise across Europe and global markets

Business Development Executive

Average salary of approximately

€65,000

per year

International Sales Manager

Cloud Solutions Architect

€75,000

per year

Key Account Manager

Average salary of approximately

€80,000

per year

Strategic Partnerships Manager

Average salary of approximately

€85,000

per year

Commercial/Business Consultant

Average salary of approximately

€80,000

per year

Export Sales Manager

Average salary of approximately

€75,000

per year

Growth/Market Expansion Analyst

Average salary of approximately

€65,000

per year

Curriculum Overview

Students will complete the first 9 months of their master's program at Amity University Online and the remaining 12 months at Rennes School of Business. Here's how the syllabus expands across the two segments:

Earn 60 Credits
at Amity University
Online

M.Sc.
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Semester -1

- Accounting for Managers
- Professional Communication
- Managerial Economics
- Marketing Management
- Statistics for Management

Semester - 2

- Conflict Resolution and Management
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods

Earn 60 Credits at Rennes School of Business

M.Sc.
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Semester -3

- Geopolitics of Natural Resource and Environmental Management
- Strategy for Net zero
- Digital Tools for Sales Management, Forecasting and Prospection
- Managing Risks and International Business Law
- International Negotiation and Business Development
- Sales Strategy and Management
- Unframed Leadership and Collaborative Intelligence
- Research Methods in Management
- Learning Expedition

Semester - 4

- Ethics and Responsible Business Negotiations
- Critical Marketing
- Simulations in International Negotiation and Business Development
- International Sourcing and Procurement
- Learning Expedition

Overall Expenses
Just — €28,846*

Minimum Time to Complete	21 Months
Tuition Fee	€15,725
Living Cost	€10,000
Overall Cost	€25,725
Loan Assistance Up to	100%
Amity Online - Study Abroad Pathway Program	€3,121*
Total Expense	€28,846*
Earning Income (PA)	€70,000

**Source: World Economic Forum's Future of Jobs Report 2025



Admission Process

Program Duration and Format

- 9 Months Hybrid - Amity University Online
- 12 Months - On Campus at Rennes School of Business, France

Program Fee Course

- Amity Online - Study Abroad Pathway Program ₹ 3,50,000
- On Campus M.Sc. - International Negotiation & Business Development at RSB - €15,725

Eligibility Criteria

- Students with a 3-year/4-year bachelor's degree with a minimum of 60% in their undergraduate education.
- IELTS or other English Proficiency test score waiver if the student has previously graduated from a program taught in English and has an MOI.
- To successfully transition into the M.Sc. Year 2 program at Rennes School of Business, students are to score an aggregate of 60% and above in the first-year course work done at Amity University Online with a minimum of 55% in each course.

Selection Process

Step 1: Application, Screening & Seat Blocking

Fill out the application form online. Our admissions committee will screen your profile to check eligibility. You will be required to pay INR 20,000 to block your seat.

Step 2: Receive Your Offer Letter

Upon qualifying the profile screening and confirming your seat block, an official Offer Letter will be sent to you confirming your selection for the program.

Step 3: Complete Full Payment & Start Course

To finalize your admission, pay the remaining full balance of the program fee. You will gain access to the prep course and start your journey only after the full payment is completed.



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