



**AMITY**  
UNIVERSITY  
ONLINE

**STUDY  
ABROAD**

**YOUR PATHWAY TO  
SUCCESS**

# GLOBAL PATHWAY PROGRAMS



YOUR SURE SHOT OPPORTUNITY  
TO STUDY ABROAD FROM TOP  
FOREIGN UNIVERSITIES



AMITY  
UNIVERSITY  
ONLINE

STUDY  
ABROAD

Lawrence  
Technological  
University®

Be curious. Make magic.

Amity Online  
- Study Abroad

MBA in  
Business Data  
Analytics

# PROGRAM HIGHLIGHTS

01

## Coursework Distribution

18 semester credits from Amity University Online and 18 semester credits from Lawrence Technological University

02

## MBA Program Duration

6 months hybrid program at Amity University Online and 12 months on-campus at Lawrence Technological University in USA

03

## Cost Savings

Students can save up to  
INR 24.2 lakh on tuition fees

04

## Standardized Test Waiver

No GMAT/GRE/IELTS/TOEFL  
required for admission

05

## Optional Practical Training (OPT)

Opportunity to gain work experience in  
USA for up to 3 years through OPT

**18 Semester Credits**



Students will complete 18 credits towards the program.

**30%**

coursework in India

# PATHWAY SPECIFICS

**70%**

coursework at  
Lawrence Technological University, USA

**18 Semester Credits**

Lawrence Technological University®

Be curious. Make magic.

Students will complete 18 credits towards the program.



Overall Expenses  
**Just — \$40,005**

Minimum Time to Complete	18 Months
Tuition Fee	\$20,000
Living Cost	\$14,995
<b>Overall Cost</b>	<b>\$34,995</b>
Loan Assistance Up to	100%
Amity Online - Study Abroad Pathway Program	\$5,010
<b>Total Expense</b>	<b>\$40,005</b>
Earning Income (PA)	\$130,000* - \$220,000*

\*Source: Payscale



# Break through Business Boundaries.

MBA (Master of Business Administration) in Business Data Analytics  
- Lawrence Technological University

## Smart STEM-MBA. Smarter Savings.



Streamlined admission



Save up to 24.2 lakh with Amity Online - Study Abroad



Easy international work permit



Credit transfer acceptance

## Why MBA in Business Data Analytics from Amity Online - Study Abroad?

Amity Online - Study Abroad offers comprehensive support for students, addressing everything from minor tasks like program registrations and the admission process to major challenges such as VISA applications and documentation. Beyond administrative assistance, Amity Online - Study Abroad ensures comprehensive language classes and cultural training, preparing students thoroughly for their international journey. This equips students with the skills, confidence, and additional advantages that are necessary for success, enhancing the entire overseas experience.

## Amity Online - Study Abroad Advantages

- Save time & money studying abroad
- Waiver for GRE/GMAT/IELTS
- Balanced industry-aligned curriculum
- Global exposure and connections
- Smooth academic progression
- Financially rewarding programs
- Counseling support at every step
- Cutting-edge technology integration
- Alumni status
- Simplified VISA procedure

---

# Why pursue your MBA in Business Data Analytics abroad at Lawrence Technological University?

---

## Expertise in Data Analytics

LTU's MBA in Business Data Analytics provides students with deep insights into data mining, data cleaning, data transformation, and data modeling. The curriculum focuses on equipping students with the tools to analyze large datasets and derive actionable business insights. Graduates become adept at leveraging data to drive strategic decisions, positioning them as valuable assets in the data-driven business world.

---

## AACSB Accreditation

LTU is among the 5% business schools worldwide accredited by the AACSB International. This prestigious accreditation ensures high-quality education and provides graduates with increased credibility in the job market, positioning them for career success.

---

## Emphasis on Practical Learning

The program integrates theory with real-world applications, allowing students to develop practical skills in data analytics. With courses that focus on business strategy and data-driven solutions, students gain hands-on experience that is directly applicable to today's business environment.

---

## STEM Designation

The program holds a STEM designation, which is particularly advantageous for international students. This designation not only signifies a strong analytical and technical foundation but also offers extended Optional Practical Training (OPT) periods, enabling students to work in the U.S. after graduation for up to three years.

# Why Study in USA?

- Home to 25% of the world's top 100 universities, the USA offers unparalleled academic excellence.
- With over 4,000 universities offering 34,000+ programs, USA provides an extensive array of educational opportunities.
- The USA invests \$500 billion annually in research, fuelling innovation across diverse fields.
- Remarkably, 1 in 5 CEOs worldwide earned their degree from the USA, underscoring its influence on global business leadership.
- Over 1 million international students choose the USA annually, fostering a vibrant, multicultural learning environment.
- International graduates in the USA enjoy up to 3 years of work permit, enhancing their career prospects significantly.

# Roadmap to Success



# Student Reviews

I would like to extend my gratitude to the entire Amity Online - Study Abroad team who made it so easy for me to live my dream of experiencing overseas education. They helped me at every step of the study abroad application process, which left me with ample time to focus only on my academics.



**Eishvak Sengupta**



To any student considering abroad education, I strongly recommend the Amity Online - Study Abroad Pathway program since it's more than just a pathway to your master's degree abroad; it's a transformative journey of personal and academic growth. From the initial consultation to the moment I stepped foot on campus overseas, the support I received was unparalleled.



**Piyush Arora**



I am glad to have been a part of the Amity Online - Study Abroad Pathway Program. According to me, what sets the program apart is its personalised approach. Unlike other service providers, they didn't push me to pick from the pool of several foreign universities but, took the time to understand my academic interests, career goals, and financial constraints to recommend the best-fit institutions. This tailored guidance was invaluable and was a great addition to the many benefits of studying abroad.

**Mahek Sharma**



# Career Opportunities

## MBA in USA offers diverse career opportunities

Lawrence Technological University has an impressive record of getting over 94% of their students from College of Business and Information Technology (CoBIT) placed within 6-months of their course completion. Additionally, the starting salary of graduates from CoBIT is nearly \$85000. Some of the most in-demand job profiles one would get post their degree include:

### Business Intelligence Manager

Average salary of approximately

**\$139,999**

per year

### Business Analytics Manager

Average salary of approximately

**\$130,000**

per year

### VP of Data Analytics

Average salary of approximately

**\$220,000**

per year

### Business Analytics Services Director

Average salary of approximately

**\$180,000**

per year

# Curriculum Overview

Students will complete the first 6 months of their Master's Program at Amity University and the remaining 12 months at Lawrence Technological University  
Here's how the syllabus expands across the two segments

Earn 06 Credits  
at Amity University

**MBA**

COURSES

- **Accounting for Managers**
- **Managerial Economics**
- **Statistics for Management**
- **Marketing Management**
- **Apps in Disruptive Technologies**
- **Entrepreneurship**

# Curriculum Overview

Students will complete the first 6 months of their Master's Program at Amity University and the remaining 12 months at Lawrence Technological University  
Here's how the syllabus expands across the two segments

Earn 32 Credits  
at Lawrence Technological  
University

**MBA**

COURSES

- **Financial Management**
- **Reflective Leadership**
- **Operations and Supply Chain Management**
- **Global Strategic Management**
- **Visual Analytics**
- **Intro to Social Media Analytics**

# Amity Online - Study Abroad Pathway Overview

## Program Duration and Format

- 6 Months - Hybrid - Amity University Online
- 12 Months - On Campus at Lawrence Technological University, USA

## Program Fee Course Curriculum

- Amity Online - Study Abroad Pathway Program from Amity University Online - 4,50,000
- On Campus MBA Degree at Lawrence Technological University - \$20,000

## Eligibility Criteria

- Applicants for LTU MBA from Amity University Online will be considered for admission if they have a US equivalent GPA of 3.2 or higher in their undergraduate studies. The final admission determination will rest with LTU University.
- Applicants for LTU MBA who successfully complete all pathway courses at Amity University Online with a grade of B or better in all courses will meet LTU's requirements for the MBA, transfer in courses, and waiver of the relevant courses from LTU.
- All applicants must submit English language proficiency test scores and meet minimum requirements per program. Students interested in the program must demonstrate an excellent command of spoken and written English and a relevant educational background. An overall minimum composite score of 115 on the Duolingo English test or a score of 90 or above in TOEFL is necessary for application.

# Selection Process

## Step 1: Application, Screening & Seat Blocking

Fill out the application form online. Our admissions committee will screen your profile to check eligibility. You will be required to pay INR 20,000 to block your seat.

## Step 2: Receive Your Offer Letter

Upon qualifying the profile screening and confirming your seat block, an official Offer Letter will be sent to you confirming your selection for the program.

## Step 3: Complete Full Payment & Start Course

To finalize your admission, pay the remaining full balance of the program fee. You will gain access to the prep course and start your journey only after the full payment is completed.



## Contact us:

---

+91-9667094500

studyabroad@amityonline.com

L Block, Amity University Extension, Sector 125, Noida

<https://studyabroad.amityonline.com/>