



AMITY
UNIVERSITY
ONLINE

STUDY
ABROAD

M.Sc (Digital
Business Analytics)

GLOBAL PATHWAY PROGRAM

YOUR PATHWAY TO SUCCESS



YOUR SURE SHOT OPPORTUNITY
TO STUDY ABROAD FROM TOP FOREIGN UNIVERSITIES

ABOUT **EMLV Business School** **Paris-La Défense, France**

Founded in 1995, École de Management Léonard de Vinci (EMLV) is a leading Grande École of management located in Paris-La Défense, Europe's largest business district. Hosting around 3,000 students within the wider Pôle Léonard de Vinci ecosystem, the school offers a highly international learning environment, with 75% of faculty comprising global research professors. Its programs blend academic rigor, innovation, and close ties with industry, preparing students for leadership in a rapidly evolving business landscape..

EMLV offers a diverse portfolio of programs including the Grande École Master in Management, an AMBA-accredited MBA, a Doctorate in Business Administration (DBA), and a suite of specialized M.Sc programs in fields such as International Business, Digital Business Analytics, Supply Chain Management, Luxury & Innovation Management, International Finance & Investment, Marketing & Digital Communication, Accountability & Corporate Sustainability, and Fintech & Digital Banking. Experiential learning is embedded through sprint weeks, industry visits, and corporate challenges, such as the Swarmz Challenge, where EMLV students ranked in the top five out of 54 teams.

Career outcomes demonstrate EMLV's strong employer connections. The school reports a 93% placement rate within four months of graduation, with graduates earning an average starting salary of €42,800. Over 85% of alumni express high satisfaction with their first role, supported by leading corporate partners such as Thales, Stellantis, Air France, Dassault Systèmes, Accenture, AXA, Alstom, Microsoft, and Société Générale. Graduates pursue careers across finance and insurance (25%), international business (24%), media and communication (23%), auditing and consulting (20%), and luxury goods (8%).

Rankings and Accreditations

- Prestigious Accreditation – **EFMD (EFMD-Master), AACSB, AMBA**
- Conférence des Grandes Écoles (CGE) **Prestigious French network membership**
- AACSB Accreditation – **Among the top business schools worldwide.**
- Top 100 Business Schools in Europe- **Financial Times 2024**
- Top 3 Post-Baccalaureate Business Schools in France – **National rankings**

ABOUT AMITY UNIVERSITY

Established over 30 years ago, Amity University Noida is the flagship institution of India's leading not-for-profit global education group, recognized for its unparalleled academic excellence and innovation. Ranked among the top 3% universities globally by QS and THE, Amity continues to redefine higher education with its student-centric approach and research-driven

Why Amity University Noida?

- **Global Presence: Campuses across India, London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, Muscat, South Africa, Amsterdam and Tashkent**
- **Research Excellence: Over 2,200 patents filed and 36,000+ research papers published**
- **World-class Facilities: 35+ research centers, hi-tech labs, and self-sustained campuses across 2,000 acres**
- **Industry Collaborations: Partnerships with Tata, RICS (UK), and CII to deliver industry-led education**
- **Alumni Network: 700,000+ alumni excelling globally in top organizations and universities**

Rankings and Accreditations

- **QS and THE: Top 3% Globally**
- **India Today: Ranked India's No.1 Private University (11 consecutive years)**
- **THE Global Employability Survey: Among the Top Universities for Graduate Employability**

With a strong focus on nurturing leadership, innovation, and a global outlook, Amity University Noida stands as a beacon of excellence in education.



FRANCE

Best Destination For Global Learners

1. World-Class Education

France is consistently ranked among the Top 5 global study destinations with over 4 million international students. It is home to 3,500+ universities and 19 Triple Crown-accredited business schools—placing it in the top 1% globally. Institutions such as Rennes, EMLYON, and Audencia are recognized worldwide for academic excellence and future-focused education.

2. Strong Economy

As the world's 7th largest economy with a GDP per capita of \$46,150, France offers unmatched exposure to global industries. From aerospace and automotive (Airbus, Renault) to luxury and fashion (LVMH, Chanel, Hermès), France is a hub of innovation, sustainability, and international business opportunities.

3. Quality of Life

International students in France enjoy a high standard of living supported by student-friendly policies. These include a 30% rent subsidy, free public healthcare with major reimbursements, and free schooling for children up to 18. A balanced lifestyle is ensured through a 35-hour work week, 5 weeks of paid leave, and opportunities for part-time work during studies.

4. Career Opportunities

France provides strong career pathways through a 2-year post-study work visa (APS), allowing graduates to gain valuable international experience. With the possibility of transitioning to long-term permits like the Talent Passport, students can secure full-time roles in line with their education, paving the way for career growth and settlement in one of Europe's most dynamic economies.

About Paris-La Défense

Located just west of central Paris, La Défense is Europe's largest purpose-built business district, blending modernity, culture, and accessibility. Spread over 560 hectares, it is home to more than 3,600 companies and 180,000 daily workers, anchored by iconic landmarks such as the Grande Arche and a striking skyline of glass-and-steel towers. Its vast pedestrian esplanade, dotted with parks, fountains, and over 70 open-air artworks, offers a unique mix of architectural boldness and urban greenery, making it a dynamic place for both study and work.

The district is not only a hub of global commerce but also a lively urban space. Shopping centers like Westfield Les Quatre Temps and CNIT attract millions each year, while numerous cafés, restaurants, and cultural events bring vibrancy to the area. Regular festivals, exhibitions, and concerts create an atmosphere where professional life intersects with leisure, making La Défense far more than just an office district.

Connectivity is one of La Défense's greatest assets. Linked by RER A, Metro Line 1, Tramway T2, Transilien trains, and soon the Grand Paris Express Line 15, the district is only minutes away from central Paris and major transport hubs. This accessibility, combined with its forward-looking urban renewal projects—focusing on greener spaces, sustainable offices, and cultural vitality—positions La Défense as both a thriving economic powerhouse and a modern neighborhood. For students, professionals, and residents alike, it offers unparalleled proximity to Paris's opportunities while maintaining its own distinct identity.

Why pursue your M.Sc International Finance and Investment at EMLV Business School?

Choosing the right international business degree can define your path to global leadership, and the M.Sc in International Business at EMLV Business School, supported by Amity Online - Study Abroad, offers a uniquely well-rounded, globally recognized foundation.

Global Expertise & Accreditation:

EMLV is fully accredited by AACSB, EFMD, and AMBA, and recognized by the Conférence des Grandes Écoles (CGE), signifying top-tier international recognition and rigorous academic standards. The program explicitly prepares you to validate your "passport for a global career" in business.

Experiential & Applied Learning:

With 450 to 500 hours of coursework, conferences, case studies, and research-led projects, the M.Sc in International Business provides practical exposure. It integrates hands-on learning through site visits, corporate consulting assignments, and real-world simulations, ensuring every graduate carries actionable experience.

International & Intercultural Immersion:

EMLV champions internationalization as a core pillar—students learn from faculty hailing from across continents and collaborate on multicultural, cross-border projects. With a diverse student body (60+ nationalities) and partnerships spanning more than 125 academic institutions in 40+ countries, your learning extends far beyond the classroom.

Career Mentorship & Networking:

The program includes individual mentoring from international faculty and industry professionals who help tailor your career path based on your profile and ambitions. EMLV also hosts leadership workshops, industry panels, and networking events with top firms like BNP Paribas, L'Oréal, and Microsoft, boosting your access to global opportunities. EMLV graduates are hired by top



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Why Amity Online - Study Abroad?

At Amity Online - Study Abroad, we don't just offer international degrees - we offer a complete ecosystem to help students study abroad with confidence and build a future on the global stage. Whether it's about choosing the right university, preparing for the move, or shaping a career that spans continents, Amity Online - Study Abroad ensures your aspirations take flight - smoothly and successfully.

Amity Online - Study Abroad Advantages

- **Save time & cut expenses by up to 60%**
- **30%-50% coursework in India with Amity University Online**
50%-70% coursework with Partner University
- **Waiver for GRE/GMAT/SAT**
- **Balanced industry-aligned curriculum**
- **Global exposure and connections**
- **Smooth academic progression**
- **Financially rewarding programs**
- **Counselling support at every step**
- **Cutting-edge technology integration**
- **Credit Transfer acceptance**
- **End-to-end support with Application, SOP, LOR & VISA**

PROGRAM HIGHLIGHTS

01 | Coursework Distribution

60 ECTS credits from Amity University
Online and 90 ECTS credits from EMLV
BusinessSchool

02 | Program Duration

9 months hybrid program at Amity University
Online and 12 months on-campus at
EMLV Business School, France

03 | Cost Savings

Students can save up to INR `20 lakhs
on tuition fees

04 | Standardized Test/English Proficiency Test Waiver

No GMAT/GRE required for admission/
No requirement for IELTS/TOEFL/PTE

05 | Autorisation Provisoire de Séjour (APS)

Opportunity for international graduates to
search for a job in France for up to 2 years
after graduation

06 | Free French Language Proficiency Classes

A1 level French language proficiency classes
integrated with online curriculum in your
first year coursework

60 ECTS Credits



Students will complete 60 credits Towards the program.



50%

coursework in India

PATHWAY SPECIFICS



50%

coursework at EMLV
Business School, France

90 ECTS Credits



EMLV

BUSINESS SCHOOL
DE VINCI PARIS

Students will complete 90 credits towards the program.

Roadmap to Success





AMITY
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ONLINE

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ABROAD

Break through Business Boundaries.

M.Sc in Digital Business Analytics - EMLV Business School, France

Smart M.Sc. Smarter Savings.



Streamlined
admission



Save up to ₹20 lakhs
with Amity Online -
Study Abroad



Easy international
work permit



Credit transfer
acceptance

Student Reviews

I would like to extend my gratitude to the entire Amity Online - Study Abroad team who made it so easy for me to live my dream of experiencing overseas education. They helped me at every step of the study abroad application process, which left me with ample time to focus only on my academics.



Eishvak Sengupta



To any student considering abroad education, I strongly recommend the Amity Online - Study Abroad Pathway program since it's more than just a pathway to your master's degree abroad; it's a transformative journey of personal and academic growth. From the initial consultation to the moment I stepped foot on campus overseas, the support I received was unparalleled.



Piyush Arora



I am glad to have been a part of the Amity Online - Study Abroad Pathway Program. According to me, what sets the program apart is its personalised approach. Unlike other service providers, they didn't push me to pick from the pool of several foreign universities but, took the time to understand my academic interests, career goals, and financial constraints to recommend the best-fit institutions. This tailored guidance was invaluable and was a great add-on to the many benefits of studying abroad.

Mahek Sharma



Career Opportunities

In an increasingly data-driven world, the demand for professionals who can turn raw data into strategic business insights has surged across industries. According to reports from Glassdoor France, Paysa, and LinkedIn Salary Insights, the global business analytics market is expected to reach \$684.12 billion by 2030, driving demand for specialists who can navigate digital transformation.

The combined M.Sc Digital Business Analytics offered by Amity Online - Study Abroad and EMLV ensures solid placements, with 80% graduates getting employment within Paris itself. EMLV carries a staggering 93% placement rate within four months of graduation, with over 85% of EMLV graduates being highly satisfied with their first job. On average, an EMLV graduate earns a salary of €42,800, approximately, after graduation. M.Sc Digital Business Analytics graduates are hired by top multinational companies such as Unilever, Oracle, IBM, Dell, KPMG, and EY.

Business Analyst

Average salary of approximately

€60,000

per year

Data Analyst

Average salary of approximately

€65,000

per year

Digital Consultant

Average salary of approximately

€70,000

per year

Product Manager - Digital

Average salary of approximately

€75,000

per year

Data Strategist

Average salary of approximately

€80,000

per year

Marketing Data Analyst

Average salary of approximately

€60,000

per year

CRM & Digital Performance Lead

Average salary of approximately

€68,000

per year

Curriculum Overview

Students will complete the first 9 months of their Master's Program at Amity University Online and the remaining 12 months at EMLV Business School. Here's how the syllabus expands across the two segments:

**Earn 60 Credits
at Amity University
Online**

M.Sc
(Digital Business Analytics)

Courses

Semester -1

- Accounting for Managers
- Professional Communication
- Managerial Economics
- Marketing Management
- Statistics for Management

Semester - 2

- Conflict Resolution and Management
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods

**Earn 90 Credits
at EMLV
Business School**

M.Sc
(Digital Business
Analytics)

Courses

- Business Principles
- Digital Trends and Business Innovation
- Methods and Data Analysis
- Digital Business Processes
- Capstone Project and Career Development

Overall Expenses
Just — €28,662*

Minimum Time to Complete	21 Months
Tuition Fee	€13,400
Living Cost	€12,000
Overall Cost	€25,400
Loan Assistance Up to	100%
Amity Online - Study Abroad Program	€3,262*
Total Expense	€28,662*
Earning Income (PA)	€69,000**

**Source: World Economic Forum's Future of Jobs Report 2025





Admission Process

Program Duration and Format

- 9 Months Hybrid - Amity University Online
- 12 Months - On Campus at EMLV Business School, France

Program Fee Course

- Amity Online - Study Abroad Program - ₹3,50,000
- On Campus M.Sc -Digital Business Analytics at EMLV Business School €13,400

Eligibility Criteria

- Students with a 3-year Bachelor's degree (any field) with a minimum of 55% in their undergraduate education
- Students with a 4-year bachelor's degree (any field) with a minimum of 55% are eligible to apply for career advancement
- IELTS or other English Proficiency test score waiver if the student has previously graduated from a program taught in English.
- Transfer criteria- To successfully transition into the M.Sc Year 1 program at EMLV Paris, students must score an aggregate of 60% and above in the first-year coursework done at Amity University Online, with a minimum of 60% in each course.

Selection Process

Step 1: Application, Screening & Seat Blocking

Fill out the application form online. Our admissions committee will screen your profile to check eligibility. You will be required to pay INR 20,000 to block your seat.

Step 2: Receive Your Offer Letter

Upon qualifying the profile screening and confirming your seat block, an official Offer Letter will be sent to you confirming your selection for the program.

Step 3: Complete Full Payment & Start Course

To finalize your admission, pay the remaining full balance of the program fee. You will gain access to the prep course and start your journey only after the full payment is completed.



For further details, contact:

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