



AMITY
UNIVERSITY
ONLINE

**STUDY
ABROAD**

M.Sc (Sustainable Luxury &
Brand Management)

GLOBAL PATHWAY PROGRAM

YOUR PATHWAY TO SUCCESS

 **EXCELIA**
BUSINESS
SCHOOL

YOUR SURE SHOT OPPORTUNITY
TO STUDY ABROAD FROM TOP FOREIGN UNIVERSITIES

ABOUT Excelia Business School, France

Excelia Business School, founded in 1988 and part of the renowned Excelia Group, is one of France's leading Grandes Écoles de Commerce with a strong global presence and reputation for responsible management education. With campuses in La Rochelle and Paris-Cachan, Excelia serves more than 6,800 students from over 80 nationalities and boasts an alumni network of 47,000 graduates across 150 countries. The school is among the elite 1% of business schools worldwide to hold the prestigious "Triple Crown" accreditations—AACSB, EQUIS, and AMBA—a testament to its academic excellence, international quality standards, and strong corporate engagement. Its Master in Management (MiM) is ranked 39th globally by the Financial Times 2025, and Excelia is also ranked 2nd in France by Times Higher Education Impact Rankings 2025 for its commitment to sustainability and social responsibility.

Excelia offers a comprehensive portfolio of programs, including the flagship Grande École Master in Management, and several specialized MSc degrees in areas such as Sustainable Global Supply Chain Management, Digital Marketing, International Corporate Finance, and Sustainable Finance. Each program combines rigorous academic foundations with experiential learning through internships, consulting projects, and study-abroad opportunities across its network of 233 partner universities in 57 countries.

Rankings and Accreditations

- **Prestigious "Triple Crown" accreditation** –AACSB, EQUIS and AMBA — a distinction held by only about 1% of business schools worldwide.
- **Conférence des Grandes Écoles (CGE)** – Member of the Conférence des Grande Ecole. The Conférence des Grandes Écoles (CGE) is a French association representing the top-tier, selective higher education institutions (Grandes Écoles) in France. Grandes Écoles are known for their intense focus on research and a strong emphasis on linking education with professional opportunities through internships and business partnerships. Membership in the CGE acts as a quality label, signifying a commitment to excellence, innovation, and strong ties with the business and societal worlds-250 Grande Ecoles and 230 are part of the Conférence des Grande Ecole.

Recognized by the European Foundation for Management Development (EFMD) , reflecting strong academic structure and global relevance.

Ranked #12th best business school in all of France by the Financial Time (2025).

ABOUT AMITY UNIVERSITY

Established over 30 years ago, **Amity University Noida** is the flagship institution of India's leading not-for-profit global education group, recognized for its unparalleled academic excellence and innovation. Ranked among the **top 3% universities globally** by QS and THE, Amity continues to redefine higher education with its student-centric approach and research-driven focus.

Why Amity University Noida?

- **Global Presence:** Campuses across India, London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, Muscat, South Africa, Amsterdam and Tashkent
- **Research Excellence:** Over 2,200 patents filed and 36,000+ research papers published
- **World-class Facilities:** 35+ research centers, hi-tech labs, and self-sustained campuses across 2,000 acres
- **Industry Collaborations:** Partnerships with Tata, RICS (UK), and CII to deliver industry-led education
- **Alumni Network:** 700,000+ alumni excelling globally in top organizations and universities

With a strong focus on nurturing leadership, innovation, and a global outlook, Amity University Noida stands as a beacon of excellence in education.

Rankings and Accreditations

- QS and THE: Top 3% Globally
- India Today: Ranked India's No.1 Private University (11 consecutive years)
- THE Global Employability Survey: Among the Top Universities for Graduate Employability



FRANCE

Best Destination For Global Learners

1. World-Class Education

France is consistently ranked among the Top 5 global study destinations with over 4 million international students. It is home to 3,500+ universities and 19 Triple Crown-accredited business schools—placing it in the top 1% globally.

2. Strong Economy

As the world's 7th largest economy with a GDP per capita of \$46,150, France offers unmatched exposure to global industries. From aerospace and automotive (Airbus, Renault) to luxury and fashion (LVMH, Chanel, Hermès), France is a hub of innovation, sustainability, and international business opportunities.

3. Quality of Life

International students in France enjoy a high standard of living supported by student-friendly policies. These include a 30% rent subsidy, free public healthcare with major reimbursements, and free schooling for children up to 18. A balanced lifestyle is ensured through a 35-hour work week, 5 weeks of paid leave, and opportunities for part-time work during studies.

4. Career Opportunities

France provides strong career pathways through a 2-year post-study work visa (APS), allowing graduates to gain valuable international experience. With the possibility of transitioning to long-term permits like the Talent Passport, students can secure full-time roles in line with their education, paving the way for career growth and settlement in one of Europe's most dynamic economies.

About the Commune of Paris-Cachan

Paris-Cachan, just under 7km from central Paris, seamlessly merges a peaceful ambiance of a suburban setting with immediate access to the culture and dynamism of one of the world's most celebrated cities. Nestled along tree-lined streets and historical pockets, Cachan provides a distinctive mix of community spirit and urban convenience. It's walkable, green spaces like Parc Raspail offer a tranquil contrast to the urban energy of Paris, while public transport—including the RER B line—makes the city center readily accessible for both work and leisure, positioning Cachan as a welcoming gateway to the French capital.

The commune is recognized for its strong academic character, hosting renowned institutions such as the École Normale Supérieure Paris-Saclay and the École Spéciale des Travaux Publics. Students and researchers from across the globe contribute to a vibrant intellectual atmosphere, reflected in the area's lively cafés, local markets, and community festivals. This educational focus encourages a spirit of scientific inquiry, innovation, and cultural exchange, enriching daily life and fostering a diverse, cosmopolitan feel in the heart of Grand Paris.

Cachan stands out as a regional hub for both residential living and professional development, benefiting from its direct proximity to Paris's economic, cultural, and research centers. With modern amenities, efficient transport links, and a strong sense of neighborhood identity, Cachan offers a harmonious blend of tradition and progress. Residents enjoy both the authenticity of suburban French life and the abundance of opportunities Paris provides, making it an attractive destination for academic advancement, career exploration, and personal growth.

Why Pursue Msc. Sustainable Luxury & Brand Management at Excelia Business School?

The M.Sc. in Sustainable Luxury & Brand Management at Excelia Business School blends creative innovation with strategic brand management—preparing graduates to redefine luxury through environmental and social responsibility.

Global Recognition & Triple Accreditation

Excelia is among the top 1% of business schools worldwide holding the coveted Triple Crown Accreditations — AACSB, EQUIS, and AMBA. This elite status affirms the school's academic excellence and the global employability of its graduates. Excelia is also ranked 2nd among French business schools for CSR transition (THE Impact Rankings 2025) and is part of the Conférence des Grandes Écoles (CGE), France's most selective higher education network.

Industry Integration & Hiring Partners

This program has been developed in close collaboration with industry experts from sectors such as fashion, cosmetics, hospitality, and haute couture. Students gain real-world exposure through industry projects, site visits, and career fairs hosted in Paris — the world's luxury capital. Excelia's career network features top global employers such as LVMH, L'Oréal, Hermès, Chanel, Richemont, Estée Lauder, Cartier, Dior, and Kering. According to Excelia's employment report, 100% of MSc graduates secure employment within 6 months of graduation, with average starting salaries around €40,000–€45,000 per annum, and nearly 35% placed internationally.

Career Success & Employability

Excelia's Talent Centre provides personalised coaching, interview preparation, and networking opportunities with over 200 corporate partners in France and abroad. Graduates have gone on to work in roles such as Sustainable Brand Manager, Luxury Marketing Executive, Product Development Manager, Retail Experience Consultant, and CSR Strategist for Luxury Brands. The programme's Paris location offers unmatched access to luxury headquarters and design houses, enabling students to build professional networks directly within Europe's creative heart.

Amity Online - Study Abroad Advantage:

Amity Online - Study Abroad provides a smooth, end-to-end pathway to Excelia. From personalised admission counselling, scholarship guidance, visa assistance, and career-prep training, to pre-departure orientation, Amity Online - Study Abroad ensures a seamless transition into life and study in France. Through this collaboration, students also gain priority placement access within Excelia's corporate network and internship opportunities in Europe's most dynamic luxury markets.



Why Amity online Study Abroad?

At Amity Online - Study Abroad, we don't just offer international degrees - we offer a complete ecosystem to help students study abroad with confidence and build a future on the global stage. Whether it's about choosing the right university, preparing for the move, or shaping a career that spans continents, Amity Online - Study Abroad ensures your aspirations take flight -

Amity online Study Abroad Advantages

- Save time & cut expenses by up to 60%
- 30%-50% coursework in India with Amity University Online
50%-70% coursework with Partner University
- Waiver for GRE/GMAT/SAT
- Balanced industry-aligned curriculum
- Global exposure and connections
- Smooth academic progression
- Financially rewarding programs
- Counselling support at every step
- Cutting-edge technology integration
- Credit Transfer acceptance
- End-to-end support with Application, SOP, LOR & VISA

PROGRAM HIGHLIGHTS

01

Coursework Distribution

60 ECTS credits from Amity University Online and
60 ECTS credits from Excelia Business School

02

Amity University Program Duration

9 months hybrid program at Amity University Online
and 12 months on-campus at Excelia Business School,
France

03

Cost Savings

15% discount on tuition fee

04

Standardized Test/English Proficiency Test Waiver

No GMAT/GRE
required for admission/
No requirement for IELTS/TOEFL/PTE

05

Autorisation Provisoire de Séjour (APS)

Opportunity for international graduates to
search for a job in France for up to 2 years
after graduation.

06

Free French Language Proficiency Classes

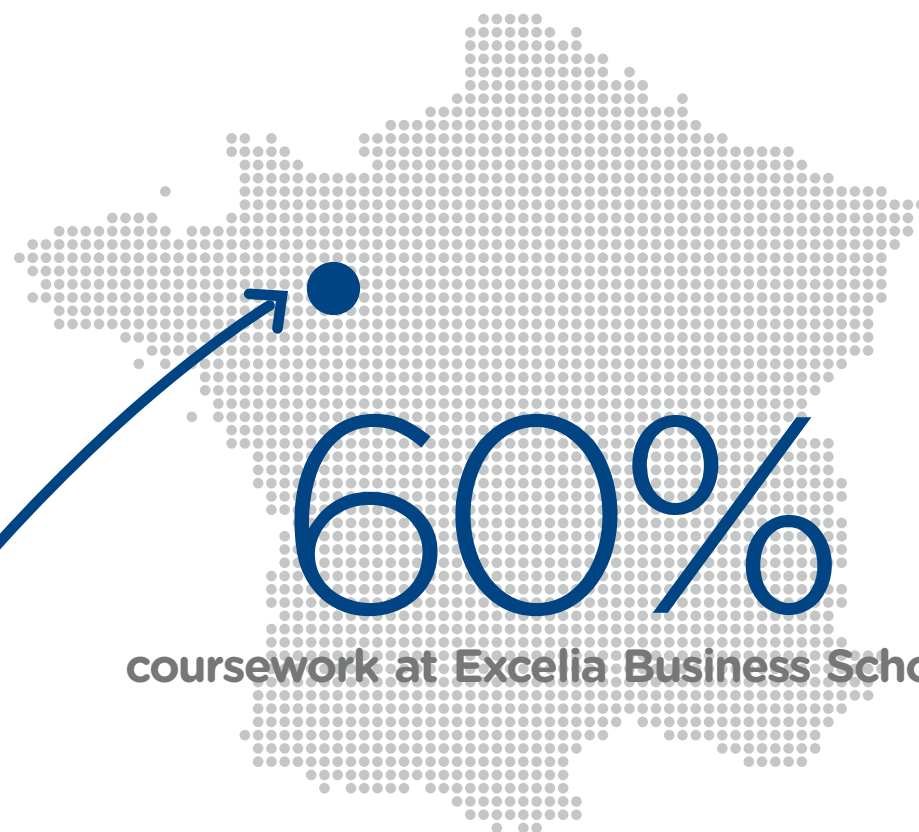
A1 level French language proficiency classes
integrated with online curriculum in
your first year coursework

PATHWAY SPECIFICS

60 ECTS Credits



Students will complete 60 credits towards the program.



60 ECTS Credits



AMITY UNIVERSITY ONLINE

Students will complete 60 credits towards the program.

Roadmap to Success



Break Through Business Boundaries.

MSc Sustainable Luxury & Brand Management - Excelia Business School

Smart M.Sc. Smarter Savings.



Streamlined
admission



Save up to ₹25 lakhs
with Amity online
- Study Abroad



Easy international
work permit



Credit transfer
acceptance

Student Reviews

The Sustainable Luxury & Brand Management program was exactly what I wanted — creative, industry-focused, and rooted in real sustainability practice. Our projects with fashion and beauty brands helped me understand how luxury companies are shifting toward ethical sourcing and circular design. Paris gave me endless exposure to the luxury world, and Excelia's faculty were incredibly supportive throughout



Eishvak Sengupta



What made this program stand out was the balance between luxury branding and responsible management. The courses were practical and included brand audits, consumer analysis, and sustainability case studies. The Talent Centre guided me through internships, and I eventually landed one with a premium lifestyle company in Paris. The experience genuinely broadened my career possibilities.



Piyush Arora



Coming from a marketing background, I wanted a program that felt specialised and future-oriented. Excelia's approach to sustainable luxury was refreshing — we discussed real issues like waste reduction, ethical production, and transparent communication. The international classroom added so much perspective, and the live projects helped me build a strong portfolio for my job search.

Tanvi Mehta



Career Opportunities

According to Excelia's Graduate Employment Report, the school records a 100% placement rate within 6 months of graduation, with more than 90% of graduates placed in roles aligned with their field of study. The average starting salary ranges from €40,000 to €45,000 per annum, with over one-third of graduates placed internationally across Europe, the Middle East, and Asia.

Excelia's strong corporate network and Talent & Career Centre connect students to leading global employers, including LVMH, Chanel, Hermès, L'Oréal, Cartier, Kering, Dior, and Estée Lauder, ensuring unparalleled access to internships and full-time opportunities in the world's luxury capitals.

Luxury Brand Manager

Average salary of approximately

€50,000

per year

Sustainable Brand Consultant

Average salary of approximately

€48,000

per year

Product & Marketing Manager

Average salary of approximately

€52,000

per year

Retail & Customer Experience Manager

Average salary of approximately

€46,000

per year

CSR & Sustainability Manager

Average salary of approximately

€55,000

per year

Digital Luxury Communications Specialist

Average salary of approximately

€50,000

per year

Curriculum Overview

Students will complete the first 9 months of their Master's Program at Amity University Online and the remaining 12 months at Excelia Business School. Here's how the syllabus expands across the two segments:

Earn 60 Credits
at Amity University
Online

M.Sc.
(M.Sc. Sustainable Luxury
& Brand Management)

Semester -1

- Accounting for Managers
- Professional Communication
- Managerial Economics
- Marketing Management
- Statistics for Management

Semester - 2

- Conflict Resolution and Management
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods

Earn 60 Credits
at Excelia
Business School

M.Sc.
(Sustainable Global Supply
Chain Management)

Courses

- Sustainable luxury management
- Responsible Creative Industries: Onboarding
- Brand Management and Heritage
- Experiential Marketing
- Communicating Ethically in the New Digital Environment – for Luxury and Creative Industries
- Innovation Strategies and Design Thinking
- Channel Management, Retailing, and Sales
- Customer Relationship Management
- New Responsible Business Models
- Capstone Project in Sustainability & Ethics

Overall Expenses
Just — **€28,913**

Minimum Time to Complete	21 Months
Tuition Fee	€13,770
Living Cost	€12,000
Overall Cost	€25,600
Loan Assistance Up to	100%
Amity Online - Study Abroad Program	€3,143
Total Expense	€28,913
Earning Income (PA)	€55,000**

**Source: World Economic Forum's Future of Jobs Report 2025



Admission Process

Program Duration and Format

- 9 Months Hybrid - Amity University Online
- 12 Months - On Campus at Excelia Business School, France

Program Fee Course

- Amity Online - Study Abroad Program - ₹3,50,000
- Excelia Business School - €13,770

Eligibility Criteria

- Students with a 3-year/4-year bachelor's degree with a minimum of 60% in their undergraduate education.
- IELTS or other English Proficiency test score waiver if the student has previously graduated from a English taught program.
- To successfully transition into the MSc Year 2 program at Excelia Business School, students are to score an aggregate of 55% and above in the first-year coursework done at Amity University Online with a minimum of 55% in each course



Selection Process

Step 1: Application, Screening & Seat Blocking

Fill out the application form online. Our admissions committee will screen your profile to check eligibility. You will be required to pay INR 20,000 to block your seat.

Step 2: Receive Your Offer Letter

Upon qualifying the profile screening and confirming your seat block, an official Offer Letter will be sent to you confirming your selection for the program.

Step 3: Complete Full Payment & Start Course

To finalize your admission, pay the remaining full balance of the program fee. You will gain access to the prep course and start your journey only after the full payment is completed.



For further details, contact:

 +91-9667094500

 studyabroad@amityonline.com

 N Block, Amity University Extension, Sector 125, Noida

 <https://studyabroad.amityonline.com/>